

Oneida County Tourism Council
Meeting Minutes
Monday, December 7, 2015
Tomahawk Chamber of Commerce

Members Present: Tom Kelly (OC Board), Jack Sorenson (OC Board), Kari Zambon (Town of Pelican), Ted Cushing (ITBEC), Judy Jurries (St. Germain), Krystal Westfahl (Minocqua), Bill Clow (Rhinelander), Tamra Anderson (Tomahawk), Connie Madden (Lake Tomahawk)

Members Not Present: Skip Brunswick (Three Lakes)

Guest: Tom Rulseh (Oneida County Bike & Walking Trail Council)

Call to Order at 1:25pm

1. Discuss/Approve Agenda for November
 - a. Cushing moves to approve the agenda, Kelly 2nds – all in favor, motion carries
2. Discuss/Approve Minutes from November 9th meeting - Sorenson approved, Kelly 2nd, all in favor, motion carries
3. Discuss/Approve Treasurer's Report
 - a. The expense report responsibilities as of January 1 will turn over to Westphal
 - b. Cushing motioned to accept the Treasurers Report, Sorenson 2nd and motion carried unanimously
4. Discussion/Approve Invoices
 - a. There is one outstand Invoice with the Town of Pelican (Shepski) not to be confused with Pelican Promotions Committee (Rhinelanderresorts.com)
 - b. Westphal motioned to reinstate the TV ads with the 2015 year-end balance going to photography, Cushing 2nd and motion carried unanimously
6. Pilch & Barnet Review with Changes – no action taken
6. OC County Guide Proof – no action taken on the proof, however there was a discussion with Ted from the Oneida County Bike & Walking Trails Council (operating under the Oneida County Health Department) as he was looking for approval to use the trail maps that are currently used in the OC Guide for their Trail publication. Madden motioned to share the graphic work from the OC Trail Guide with the OC Bike & Walking Trail Council, Clow 2nd, Cushing abstained, motion carried
7. State Tourism Report – no action taken
8. ITBEC Report – Westphal is our ITBEC Rep and will circulate the schedule for upcoming sport show sign up, she will also provide the password to put pictures on the website centralwisconsin.com

9. Grow North & OCEDC Report – no report, Clow will be our new OCEDC Representative
10. Community Reports – Minocqua won the WI Dept. of Tourism Trailblazer Award for their snowman last winter
11. Public Comments/Communication – no report
12. Items to be included on next agenda – Oct. meeting minutes
13. Adjournment – Kelly motioned to adjourn, Cushing 2nd, motion carried unanimously

Next Oneida County Tourism Council meeting is scheduled for Monday, February 8th in the Sloan Building in Lake Tomahawk